

FOR IMMEDIATE RELEASE

Today proclaimed as the Day of the REALTOR® by Premier

REALTORS® in Nova Scotia celebrate the inaugural Day of the REALTOR®

June 8, 2016 - HALIFAX, NS – Today in Halifax, Premier Stephen McNeil recognized the contributions of REALTORS® to the provincial economy by declaring June 8, 2016 the Day of the REALTOR® in Nova Scotia.

“Realtors in Nova Scotia contribute millions of dollars to our provincial economy and create better communities every day,” says Roger Sanford, President of the Nova Scotia Association of REALTORS® (NSAR). “We’re thrilled the government has proclaimed today the Day of the REALTOR® to celebrate Realtors’ impacts on our economy, communities and the province as a whole.”

In 2015, according to the Altus Report, real estate transactions through NSAR’s MLS® System contributed an estimated \$310 million to the economy of the province through spin-off benefits. In that same year, real estate transactions produced an estimated 2,800 direct and indirect jobs in Nova Scotia. During that time, Realtors in Nova Scotia also donated their time, money, and energy to help charities in Nova Scotian communities - collectively raising thousands of dollars for dozens of charities across the province. Realtors and the housing industry play a powerful part in the success of the province’s economy and communities.

The provincial Day of the REALTOR®, one of the first in Canada, celebrates the contributions Realtors make to improving the quality of life for everyone in Nova Scotia. Realtors are guided by the REALTOR® Code, an established standard of conduct, which in many respects exceeds basic legal requirements, as well as five Quality of Life principles. These principles include: Ensuring Economic Vitality; Providing Housing Opportunities; Preserving the Environment; Protecting Property Owners; and Building Better Communities. Through these standards and principles, Realtors are dedicated to improving our communities, building our economy, and serving in the best interests of their clients – Nova Scotians.

-30-

Full Proclamation text:

*Proclamation
Day of the Realtor*

*Whereas realtors are dedicated to providing Nova Scotians with the knowledge and guidance needed when buying or selling a home; and
Whereas realtors contribute to building our communities through donating thousands of hours of time to dozens of different charities in our province each year; and
Whereas real estate transactions through the Nova Scotia Association of REALTORS’® MLS® System continue to contribute to the economy of the province through spin-off benefits;*

Therefore I, Stephen McNeil, Premier of Nova Scotia, do hereby proclaim June 8th, 2016 to be the “Day of the REALTOR” in the Province of Nova Scotia.

About NSAR

The Nova Scotia Association of REALTORS® represents over 1,500 brokers, salespeople and affiliate members throughout the province. NSAR serves its members through a wide variety of educational programs, publications and special services. The Association, through an agreement with the Nova Scotia Real Estate Commission, provides all real estate licensing courses in the province. REALTOR® is a trademark, which identifies real estate professionals who are members of the Canadian Real Estate Association and, as such, subscribe to a high standard of professional service and to a strict code of ethics.

For additional information, please contact:

Paige Hoveling

Government Relations Coordinator, Nova Scotia Association of REALTORS®

7 Scarfe Court, Dartmouth, Nova Scotia, B3B 1W4

902-468-5764

phoveling@nsar.ns.ca